



WVPMA Fall Conference

October 15, 2022

Anthony Terradas



Vice President, CGI Digital

Tony Terradas is the Vice President of Client Accounts, leading a team of 35 account executives, and has worked with CGI Digital for over 12 years as an advocate for small businesses. He draws his experience from digital marketing, fundraising, sales and marketing to act as a strong resource for his clients in many industries including veterinary medicine. An avid animal enthusiast, Tony enjoys keeping and breeding rare and unusual reptiles (alongside his quirky cat, Panda) and has lived with his family in Rochester, NY home for 23 years.

Morning Session

8:00-8:15 Registration

8:15-8:40 Annual Meeting

8:40-9:00 Round Table Discussion

9:00-10:30 Customer First Impressions

10:30-10:40 Break & Gift Card Give-a-Way

10:40-12:00 Growth Mode & Maintenance Mode

12:00-1:00 Lunch

Afternoon Session

1:00-2:30 Reputation & Reviews

2:30-2:40 Break & Gift Card Give-a-Way

2:40-3:00 Round Table Discussion

3:00-4:00 The Importance of Video

4:00-4:30 Questions & Closing Remarks

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